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## **TDC Approved Resident Survey**





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Please indicate your responses to the following questions with a **check mark**, unless otherwise instructed.

- a) Positively   
b) Negatively   
c) No effect   
e) Don't Know  

- |       |                    |        |                                 |
|-------|--------------------|--------|---------------------------------|
| _____ | Jobs               | _____  | Lower taxes                     |
| _____ | More Events        | _____  | More Recreational Opportunities |
| _____ | Cultural Promotion | _____  | Diversity of Businesses         |
| _____ | A Strong Economy   | _____  | None                            |
| _____ | Don't Know         | Other: | _____                           |

- |       |                             |       |                           |
|-------|-----------------------------|-------|---------------------------|
| _____ | Traffic                     | _____ | Increased Cost of Living  |
| _____ | Overcrowding                | _____ | Environmental Degradation |
| _____ | Loss of community character | _____ | Noise                     |
| _____ | Garbage                     | _____ | None                      |
| _____ | Don't Know                  | _____ | Other: _____              |

- a) More Visitors:  b) Same Number of Visitors:   
c) Fewer Visitors:  d) Don't Know 

- † YES                      † NO

- † YES † NO

- Other: \_\_\_\_\_

5) Please indicate with an **X** to what extent YOU agree with the following **tourism statements**:

DISAGREE	DISAGREE	AGREE	AGREE	DON'T
STRONGLY			STRONGLY	KNOW

- 1) Tourism means **more leisure facilities and more quality events** are available for residents to enjoy.
- 2) Tourism is **good** for the economy.
- 3) The **benefits** of the current level of tourism are **greater** than the **costs**.
- 4) My community is **better maintained** because of tourism.
- 5) Tourism **forces up** the **prices** for residents.
- 6) Funding tourism draws money away from projects for residents
- 7) The natural **environment** is **harmed** by tourism.
- 8) My **everyday activities** are made more **difficult** due to tourism.

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### **Board of County Commissioners Questions**

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1) There are 5 District Advisory Committees (**DACs**), serving Key West, the Lower Keys, Marathon, Islamorada and Key Largo. DACs recommend spending priorities for their particular geographic area (and a total of 1/3 of the bed tax) to the TDC. Presently, each DAC has 9 members: 3 from the tourist industry lodging sector, 3 from the tourist industry not in the lodging sector and 3 not engaged in the tourism industry to represent the general public. What is YOUR opinion of the **make-up** of the DACs?

- ☐ ☐ Prefer Present Membership (6 from tourism industry and 3 from the general public)
- ☐ ☐ Prefer an equal number of members from the tourist industry and the general public
- ☐ ☐ Prefer membership of 3 from the tourist industry and 6 from the general public
- ☐ ☐ Other: \_\_\_\_\_
- ☐ ☐ Don't Know

- 2) Excluding administrative expenses and emergency reserves, approximately **76%** of TDC funds are spent for **promotion** (advertising, sales, research, events, etc.), and **24%** for **local capital projects**. Please indicate which of the following statements you agree with:

† The TDC should spend more on promotion.  
† The TDC should spend more on local capital projects.  
† The TDC should maintain its current levels of spending.  
† Don't know.

- 3) Expenditures of **TDC funds** are controlled by state law, and must be related to tourism. If the TDC were to spend more BED TAX money locally, rank your preference for the following **possible expenditures** from 1 to 8, with #1 being your most preferred option.

\_\_\_\_\_ Construct/maintain a convention center or auditorium for secondary use as a **community/cultural center**  
\_\_\_\_\_ Construct/maintain a sports stadium or arena for secondary use as a **recreational facility**  
\_\_\_\_\_ Construct/maintain **museums** and historical sites  
\_\_\_\_\_ Construct/maintain zoological parks, artificial reefs, fishing piers, and **nature centers/parks**  
\_\_\_\_\_ Maintain and renourish **public beaches**, including erosion control  
\_\_\_\_\_ Protect, clean and enhance public shorelines  
\_\_\_\_\_ Construct/maintain beach **park facilities** (i.e., lighting, grills, tiki huts, bathrooms, boat ramps)  
\_\_\_\_\_ Monitor **water quality** at public beaches and pay for any permissible maintenance/improvement costs

- 4) Would YOU support **increasing** the **bed tax** (tax on lodging accommodations) by another cent if this money was for local expenditures, as detailed in Question #8?

† YES      † NO

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### **Growth Management Questions**

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- 1) How does the way your community looks along **US 1** (features such as building styles, signage and landscaping) affect **your quality of life**?

a) Positively      †  
b) Negative      †  
c) No effect      †  
d) Don't Know      ††††

- 2) How does the way your community looks along **US 1** affect **visitors' satisfaction** with their vacation experiences?

a) Positively      †  
b) Negative      †  
c) No effect      †  
d) Don't Know      ††††

- 3) Which of the following **changes** to the look of your community along **US 1** would **YOU** like to see? (Please rank the 3 most important in order of preference, where #1 is your highest priority).

\_\_\_\_\_ Create 'Community Gateway Entrances'  
\_\_\_\_\_ Improve bike/pedestrian pathways  
\_\_\_\_\_ Preserve and enhance local building styles  
\_\_\_\_\_ Ensure new buildings that respect historical community architectural styles  
\_\_\_\_\_ Discourage chain/franchise retail establishments  
\_\_\_\_\_ Improve the quantity and quality of landscaping/parks  
\_\_\_\_\_ No change  
\_\_\_\_\_ Don't Know

Other \_\_\_\_\_  
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### Generic Questions

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1. A) Please indicate the Florida Keys community in which **YOU live**:

~~†~~ ~~D~~ District One: Key West (**mile marker 0-4**)  
~~†~~ ~~D~~ District Two: Key West – South end of 7 Mile Bridge (**mile markers 4 to 47**)  
~~†~~ ~~D~~ District Three: 7 Mile Bridge to Long Key Bridge (**mile markers 47-63**)  
~~†~~ ~~D~~ District Four: Long Key Bridge to mid-Plantation Key (**mile marker 63 - 87.5**)  
~~†~~ ~~D~~ District Five: **mile marker 87.5 North** (including portions of the mainland that are included in Monroe County)

B) How long have you **lived** in the **Keys**?

~~†~~ ~~t~~ Less than one year                      ~~†~~ ~~t~~ 1-3 years                      ~~†~~ ~~t~~ 4-5 years  
~~†~~ ~~t~~ 6-10 years                      ~~†~~ ~~t~~ more than 10 years

2. Are you a **full time resident**?   ~~†~~ YES                      ~~†~~ NO  
How many months per year do you live here? \_\_\_\_\_

3. Please indicate your **work status**:

~~†~~ ~~t~~ Retired    ~~†~~ ~~t~~ work full time in Monroe County  
~~†~~ ~~t~~ work part time in Monroe County                      ~~†~~ ~~t~~ work full time outside Monroe County  
~~†~~ ~~t~~ work part time outside Monroe County                      ~~†~~ ~~t~~ have multiple jobs

4. What is your age? \_\_\_\_\_

5. How do **YOU** prefer to **get involved in** and **get information about** local issues?  
(Please **rank** the choices in order of preference, whereby #1 corresponds with your top preference).

a) Workshops                      \_\_\_\_\_  
b) Panel Discussions                      \_\_\_\_\_  
c) Official Public Meetings                      \_\_\_\_\_  
d) Surveys                      \_\_\_\_\_  
e) Local Civic Groups                      \_\_\_\_\_                      Please specify: \_\_\_\_\_  
f) TV                      \_\_\_\_\_  
g) Newspapers                      \_\_\_\_\_                      Please specify: \_\_\_\_\_

- h) Internet \_\_\_\_\_
- i) Radio \_\_\_\_\_
- j) Direct Mail \_\_\_\_\_
- k) Other \_\_\_\_\_

6. Do YOU belong to any **local organizations**, associations or clubs?  
† YES      † NO

If YOU answered YES to this question, please **name them** on the spaces provide below

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7. Please list any ways you'd like to volunteer to assist with local tourism planning, or any **additional comments** or suggestions you'd like to make:

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